

collectID - Level of Authentication Chart

Level of Authentication	Authenticator	Example	Security	Integration of NFC Tag	Unlocked Features	Possibility to Upgrade
3	Brand Authenticated	Sonra, Nike	High – The brand owner is certifying the authenticity of the product	During production	Access to all special features	No
2	Trusted Partner Authenticated	Sneakerness, Recon ZH	Mid – You trust collectID's partners, their expertise and integrity	Post-production	Access to most special features	No
1	Non-Authenticated		Low – You trust the seller's / current owner's expertise and integrity	Post-production	Limited access to special features	Yes – Level 2