





LEAD UX / UI DESIGNER (m/w/d) 80 - 100%

collectID creates an immersive, joyful product experience for consumers by authentically connecting them with the unique narratives behind their purchases. For our partner brands in the sports and fashion industries, we pledge to safeguard their product integrity, enhance their storytelling, and help them build stronger, trust-filled relationships with their customers.

	LEVEL Mid-Level		WORKPLACE Hybrid (Winterthur, Home office)
	JOB START Immediately or by arrangement		EMPLOYMENT CONTRACT 80- 100% (permanent)

In a nutshell

We are looking for a UX / UI Designer to join our product team to help us design the user-centric applications that make up our product offering. It starts Immediately or by arrangement. It is an exciting role in an impactful team where you are part of strategic decision-making and take responsibility from day one.

collectID

Where Digital meets Physical. We at collectID strive to make people happy by connecting physical products with the digital dimension, creating an immersive experience for consumers and fans. We envision a future where every product tells a captivating story, engendering trust and building meaningful connections. We aim to define the industry standard for phygital. [Learn more about our technology.](#)

We are usually in the office three days a week and two days working from home. Additionally, working from other places can be possible depending on the tasks and mutual agreement.

The role

We are looking for a UX / UI Designer to create state-of-the-art user experiences in our mobile app, web apps, websites, and other interactive interfaces that our partners and users access while using the phygital collectID products. You will collaborate with product managers, engineers, and business developers to discover user needs and design products that meet and exceed them.

Responsibilities

- Envision a consistent UX experience and apply it throughout our products.
- Create modern, user-oriented designs and craft experiences that resonate with users on an emotional level.
- Drive exceptional user experiences that captivate and delight our clients and users.
- Work closely with cross-functional teams, including product, development, and business, to uncover user needs, conduct experimentations, and design solutions that meet them.

- Increase feature adoption rates by crafting and adapting interfaces encouraging engaging users with phygital goods.
- Conduct usability testing to gather user feedback and iterate on design for optimal performance; continuously optimize designs based on data-driven insights.
- Actively research emerging technologies and assess their potential impact on product design.
- Follow the latest market trends and ensure ZATAP app stays on the cutting edge of UX / UI.
- Advise clients on our best practices for integrations and related user experiences.

Minimum Qualifications

- Bachelor's degree in Design, Computer Science, related field, or equivalent practical experience.
- Three years of work experience as a UI / UX designer or in a related role.
- Portfolio of UI / UX design work for mobile and web platforms.
- Excellent knowledge of Sketch, Figma, Adobe Creative Suite, or other design tool sets.
- Excellent organizational and communication skills
- Sharp analytical and problem-solving skills.
- Ability to effectively manage conflicting needs of stakeholders.
- Attention to detail.
- Ability to be comfortable with ambiguity in a fast-changing environment.

Preferred Qualifications

- Experience in one or more of the following: Design Thinking, mobile, and web development.
- Passion for sports and/or fashion.
- Fluent oral and written German skills.

Our core values

- Everyone has a voice.
We look to the people with the most knowledge, listen hard, and choose the best way forward.
- We go the extra mile.
We are more motivated, work harder, and do more than our competition. If we don't do this, we don't stand a chance.
- Everyone makes an impact.
If you work here, we trust you to create value. We're counting on it.
- We learn from everything.
Win or lose, sale or no sale, we do our best to learn from every experience.
- Authentication for everyone.
Our system is built on highly complex technology. Our job is to make all that complexity easy to use for regular people.
- Authentication for everything.
Every product has its own truth; where and how it was created and by whom. We're here to make this truth accessible.



How to apply

You must be legally authorized to work in Switzerland (Swiss citizen, EU/EFTA citizen, Swiss residence permit holder) to apply for this job.

Apply by email to Sergio Muster (Co-founder & Chief HR Officer, career@collectid.io). Include your resume, cover letter, and current notice period.